MASTER’S DEGREE PROGRAMME IN HISTORY, CIVILISATION AND HERITAGE

METIS AND MACLANDS PROGRAMMES

CULTURAL HERITAGE CAMPUS

AT THE CORBUSIER CITY HOUSING UNIT IN FIRMINY
CULTURAL HERITAGE CAMPUS
« LE CORBUSIER’S CITY HOUSING UNIT »
The International Centre for Studies in Cultural Heritage and Landscapes
World Heritage Site -UNESCO

Let's try an amazing universitary and human experience at Jean Monnet University in St. Etienne in an international Campus located in a historical monument, recognized as a World Heritage Site by UNESCO. It is a European and international platform with a unique training programme in cultural landscapes, tangible and intangible heritage, and their sustainable and reasoned management, protection, and development. At Firminy, on the Corbusier campus, it offers a range of professional university training programmes, and methods applied to new and future problems that bring and will bring into question the relevance of contemporary cultural heritage sites.

In most parts of the world, tangible and intangible cultural heritage have become a lever of global territorial development. It can be used as economically, socially and culturally sustainable tools. It can help humanity live in peace in better way. Culutral landscapes and heritage are symbols of peace in their universal value, they are also vulnerable to crises, disasters and natural and man-made catastrophes. Knowing how to manage them can reinforce their sustainability and their development even in a world with limited growth!

MASTER HCP
Metis and Maclands Programmes

**IS**
- A unique experience in Europe
- Outstanding scientific and technical training
- Aculture of project and personal development
- An up-and-coming subject area.

**ADVANTAGES**
- A cluster of global teaching innovations based on the management of complexity and work in progress
- A significant impact on individual citizens : applications and concrete cases in a Master’s degree on human and territorial development
- A real educational experience via internships, fieldworks, the Master’s experience itself and the importance given to personal initiative
- International training on a specialised campus in a historical monument and UNESCO site
- Intercultural experience and unique dynamic by the globality of the approach and the methods applied to international problems of development and sustainable and dynamic territorial management, and the integrated management of heritage and cultural landscapes.

**CAREER PROSPECTS**
Preperin for the future job market.

We train high-level researchers, international experts, operational practitioners on heritage and culture. Other possible career opportunities include: management and development consulting, project managers, cultural heritage research engineers, preventive and curative heritage conservation officers, careers in the cultural and heritage economy...

**MOBILITY AND PARTNERSHIPS**
We facilitate and develop partnerships to offer academic mobility to our students via thanks to our different partners in Europe : Italy, Portugal, Spain, United Kingdom, Germany, Netherlands, Romania, Iceland, Switzerland... and international partners : Morocco, Senegal, Algeria, Israel, Canada, Brazil...

**PROGRAMME STUDIES**

Studies in HCP enable you to acquire fundamental knowledge on tangible and intangible cultural heritage and cultural landscapes, how to manage, develop, assess, and apprehend them. Specific attention is paid given to the management of cultural heritage sites and landscapes in times of crisis. Therefore it is a comprehensive and innovative training programme as the curriculum is an answer to real needs on the part of States, and local, national and international cultural governing bodies (UNESCO, ICOMOS...) needs.

Every year, students with a Bachelor's degree or equivalent (180 ECTS) in Management, Urbanism, Social Sciences, Life Sciences and Technology, Architecture, Engineering, Design, Arts, Literature, International Relations and Art History can apply. Courses are taught in French. Students have access to English training and other languages as well (i.e. Portuguese etc...).

> **MÉTIS** programme
Management, conservation, and rehabilitation of tangible, intangible and intermingled modern heritage

The methodology is applied to modern cultural legacies that involve real economic, social, cultural and political stakes. Actually, the problems surrounding modern heritage arise at every level for our societies and decision-makers. Tangible heritage built in the 20th or 21st century, intangible and living cultural heritage (traditions, know-how, remembrance...) are at the heart of debates for now and tomorrow.

**Partnerships :**
Joint accreditation with the ENTPRE PRES in Lyon, Civil Engineering and Building Construction laboratory and team, and The Musée des Confluences in Lyon.

Over a two-year period, MACLANDS will train future project managers in human and territorial development via the cultural landscape and labelled sites conservation managers able to grasp the complexity of cultural landscapes (CLs). MACLANDS gives precedence to learning about complex, global and integrated management, sustainable conservation and development of cultural heritage systems and sites (tangible and intangible heritage), protected areas and CLs. The programme meets the needs targeted by UNESCO, international institutions and territorial governments. In its scientific and technical content, fieldwork, innovative methodology (collaborative projects, links to civil society and businesses), its multidisciplinary attitude and its interculturality, MACLANDS prepares adaptable and operational practitioners.

In collaboration with the Museum National d’Histoire de Paris.

**TWO PROGRAMMES STUDIES**
(Métis and Maclands)

**MACLANDS** programme
Management of Cultural Landscapes

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80% of students (with international mobility) find a job in heritage within 3 months
11 businesses created in 7 years
21 theses funded (Cnes, Fondations...)
### SEMESTER 1

**UE1: Outils et méthodes (30 ects)**
- Institutions, droits, politiques et labellisation des patrimoines et Paysages Culturels (France- Europe)
- Déontologie et méthodologie de la conservation des patrimoines et des paysages culturels
- Outils de valorisation des patrimoines et des Paysages Culturels : l’exposition et la médiation humaine
- Communication et Patrimoine
- Économie française et européenne de la culture et du patrimoine

**UE2: Concepts, théories et connaissances (6 ects)**
- Patrimoines et enjeux de la modernité
- Concepts, usages et enjeux des patrimoines et des paysages culturels
- Séminaires /ateliers interdisciplinaires : environnement, nature, patrimoines et paysages avec un terrain local d’étude
- Blended European cultural legacies

**UE3: Specialisations (6 ects)**
- Heritage, library, and museum
- Heritage and natural, social and human interaction (MNHN – UJM)
- Cultural Landscapes, heritage, and problems of conservation, restoration, rehabilitation or restitution (UJM/ENTPE)

**UE4: Interculturalité et professionnel integration (8 ects)**
- European culture, languages, and civilisations: English and another language (e.g. Portuguese)
- The culture of projects, interdisciplinary and intercultural methodology
- Applied research engineering
- Guidance for student’s professional projects, patrimonial and cultural monitoring and General knowledge

**SEMESTER 2: Internship or Research (30 ects)**
- Mandatory research or professional internship (from 4 up to 6 months)
- Final report and proposals or applied research dissertation

**SEMESTER 3 (30 ects)**

**UE1: Tools and Methods (10 ects)**
- Institutions, laws, politics and labelling of cultural heritage sites and landscapes (international)
- Skills and methodology for studying and assessing access and social inclusion
- Development tools for heritage and cultural landscapes: digital scenography and mediation
- Introduction to heritage economics and marketing / sponsorship
- Public relations and heritage

**UE2: Concepts, theory, and skills (6 ects)**
- Heritage and issues on surrounding modernity
- Interdisciplinary seminars/workshops on contradiction: the environment, nature, heritage, and landscapes
- Complexities and contradictions in European heritage

**UE3: Specialization METIS or MACLANDS programs (6 ects)**

#### MACLANDS: Dynamic, complex and global management of cultural landscapes (MNHN)
- Contemporary dynamics of natural/social relationships – societies and heritage
- Assessing cultural landscapes and protected areas, from project to management
- Natural Heritage Law (in-situ, ex-situ and protected area)
- Natural heritage and archives of the landscape

#### METIS: Management, conservation, rehabilitation and development of modern tangible and intangible heritage (ENTPE)
- Knowledge of materials, structures and construction principles
- Assessment and rehabilitation techniques
- Complexity and heritage management
- Working practices and context

**UE4: Interculturalité et professionnel integration (8 ects)**
- European culture, languages, and civilisations: English and another language (Italian or Portuguese)
- Collaborative project on cultural matters, intercultural methodology
- Research design or guidance and competitive examination preparation – heritage and cultural monitoring for all
- Culture and heritage-business creation and management

**SEMESTER 4: Internship or Research (30 ects)**
- Mandatory Research or professional internship (from 4 up to 6 months)
- Final report and proposals or applied research dissertation

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**FOCUS ... Innovating and original**

**LABOVQ** is an experimental place of exhibition for students and professors in the Corbusier City Housing Unit in Firminy.

**EUMETIS** is a Jean Monnet Module and **PROPEACE** is a strategic partnership with 11 partners. Both are very good opportunities for ideas exchange and debating on European cultural heritage with Winter courses (EUMETIS) and annual workshops (PROPEACE), a new kind of pedagogy and research.

**Digital and Cultural Heritage**, is a joint master programme between Saint-Etienne and Québec. The issue is to prepare students to new cultural heritage jobs using digital humanities.

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**Pôle International de formation en Patrimoines et Paysages Culturels**
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